

# Introducing Voltage Visual Romance Apps

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Voltage, Inc.

Chief Executive Officer & Founder

**Yuzi Tsutani**



# Agenda

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1. Our Flagship Series
2. Upcoming Series
3. Introduction of CEO  
& Company
4. In Development Series

# Our Flagship Series

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# Our Flagship Series





# Romance App - How to play

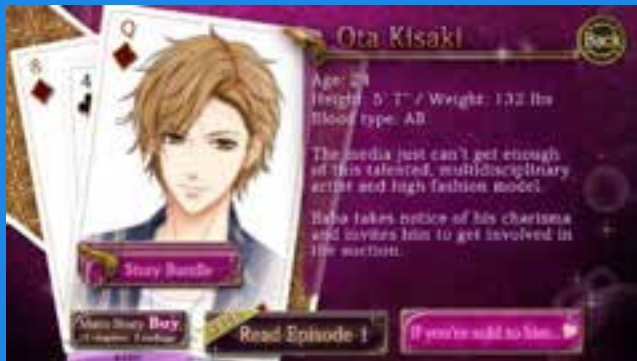
## ① Choose an App



## ② Start !



## ③ Choose a character



# Romance App - How to play

## ④ Read his story



## ⑤ Make the right choice and...



## ⑥ Get a happy ending!





# Localize Japanese games for the Western market



J a p a n e s e



E n g l i s h

# App Developer World Ranking World wide & non-game

**Ranked number 9 across the globe**  
on Google 's app ranking in February 2016.

November 2015

[Top Publisher by Monthly Revenue Excluding Games Google Play]

Rank	Publisher	Headquarters
1	LINE	Japan
2	InterActiveCorp	USA
3	Intuit	USA
4	Pandora	USA
5	Cocone	Japan
6	Daum Kakao	Korea
7	SQUARE ENIX	Japan
8	LOV00	Germany
9	Voltage	Japan
10	AVG	Czech Republic

[Source] App Annie Index: Report of USA market trends for none-game apps on Apple Store and Google Play



# World Market Ranking

## P2P[Foreign Market]

[App Store Top Grossing iPhone Entertainment]

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As of 6/1/2016

順位	アプリ名
1	HBO NOW
2	CBS
3	SHOWTIME
4	STAR WARS™: Card Trader
5	Univision NOW
6	Star Trek: Voyager
7	The Walking Dead: Card Trader
8	DramaFever - Dramas & Movies
9	Netflix
10	Colorfy
11	Viki
12	Kisses and Curses
13	Kamcord
14	V - リアルタイム放送APP
15	7th Sense Psychics
16	AllCast Premium
17	Kissed by the Baddest Bidder
18	PRANK DIAL - #1 Prank Call App
19	Kylie Jenner Official App
20	Star-Crossed Myth
21	Autodesk SketchBook
22	Adult Coloring Book Premium
23	PlayKids 無料キッズゲーム
24	Bad Boys Do It Better
25	Rivers Casino Pittsburgh
26	Scanner Radio Pro
27	Mix+Smash: Marvel Mashers
28	After School Affairs
29	Gangsters in Love
30	Enchanted in the Moonlight

7 titles in the top 30!

Singapore



As of 6/1/2016

順位	アプリ名
1	DARTSLIVE
2	Kissed by the Baddest Bidder
3	V - リアルタイム放送APP
4	Star-Crossed Myth
5	7th Sense Psychics
6	スターボクブー - 私だけのスター
7	My Last First Kiss
8	After School Affairs
9	Metro PD: Close to You
10	Enchanted in the Moonlight
11	歡歌-K歌練習必備的超人氣移動KTV
12	Our Two Bedroom Story
13	Her Love in the Force
14	Scandal in the Spotlight
15	Love Letter From Thief X
16	Eros Now: Watch Hindi movies
17	Cricketgateway
18	アイドル応援アプリ-CHEERZ-
19	My Forged Wedding
20	Viki - 無料で世界の人気TV番組や映画を見よう
21	Bad Boys Do It Better
22	Butler Until Midnight
23	クレーンゲーム「トレバ」
24	Be My Princess
25	Be My Princess 2
26	Autodesk SketchBook
27	算命算八字大師
28	Seven Hotties, All My Husbands
29	Finally, in Love Again
30	Colorfy - 無料の塗り絵帳

16 titles in the top 30!

# Anime Expo in L.A.

This is our third year attending.



30 million people  
came to our booth

# Tokyo Game Show

Over 5,000 people visit Voltage's booth,  
and Take pictures with models.



Kabedon  
= Cornerd Women



Waiting Time 2hours



# More Than 80 Titles, We Have Over 50 Million Users So Far!

## Historical



## Pop Stars



## Celebrities



## Fantasy



## Action



## Daily life





# Up Coming Series

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# Up Coming Series ① Male Market



Fight Off Bad Guys  
To Protect Girls



# Made in US ② Amemix Series ③ Graphic Novel Romance Apps



# Introduction of CEO & Company

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# Introduction

CEO & Founder

# Yuzi Tsutani

津谷 祐司

1993 -96 Studied at UCLA's film school

1999 Founded Voltage Inc.

2000 Listed on the Tokyo stock exchange



# Company Vision

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We believe great stories  
can truly move people's hearts.



Drama on Love and Challenge

# Corporate Headquarters Ebisu Studio





# San Francisco Studio



Established in 2012  
Currently 30 employees



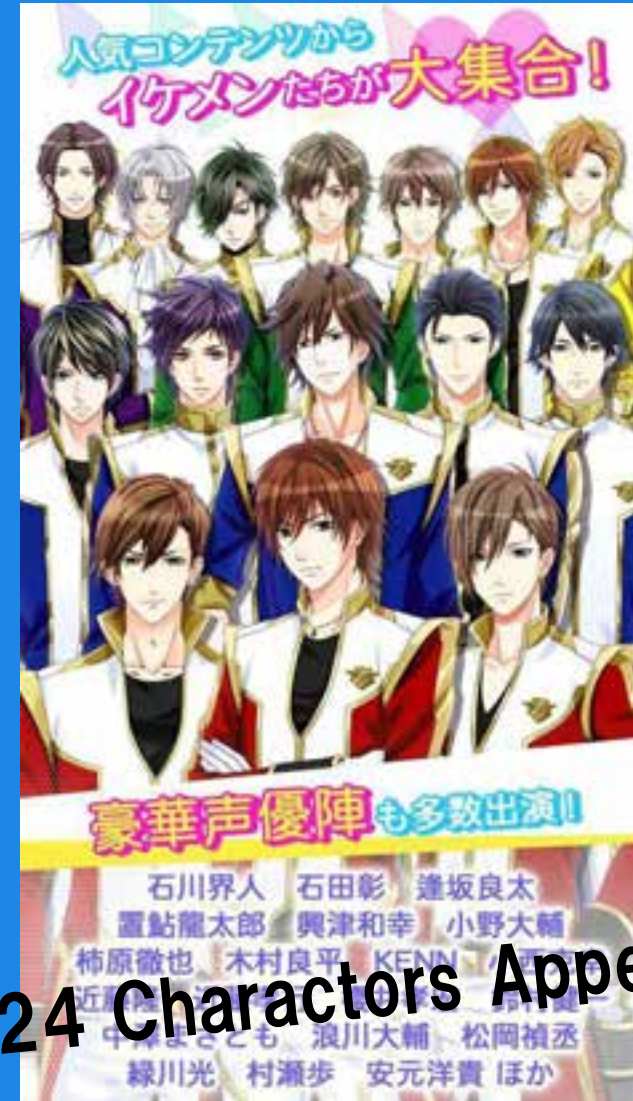
# In Development Series

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# In Development Series Charactor Puzzle Apps

Connect the Balls  
To make them Disappear



24 Characters Appear

# We Deliver High-Quality Products to People All Across The Globe



Thank you for  
your attention !

